

App Store: Screenshot Texts

Drop — Screenshot Text Overlays

Last updated: 2026-02-21 **Purpose:** Norwegian text overlays for App Store and Google Play screenshots

Screenshot Strategy

Each screenshot showcases one key feature with:

- **Headline:** Bold, 3-5 words, main benefit
- **Subtext:** 1 line, supporting detail
- **Visual:** Corresponding app screen from Figma Make export

All text in Norwegian Bokmål, natural tone (not AI-translated).

Screenshot 1: Login / BankID

Headline

Trygg pålogging

Subtext

Verifiser deg med BankID på under 2 minutter

Screen Reference

`mockups/figma-make-export/src/components/Login.tsx`

Visual Notes

- Show BankID logo prominently
 - Green "Logg inn med BankID" button
 - Clean, minimal design
 - No clutter, focus on trust
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Screenshot 2: Dashboard / Home

Headline

Alt på ett sted

Subtext

Send penger, betal med QR, se saldo — enkelt

Screen Reference

`mockups/figma-make-export/src/components/Dashboard.tsx`

Visual Notes

- Show bank account balance (AISP demo)
 - Quick actions: "Send penger", "Skann QR", "Motta"
 - Recent transactions preview
 - Green gradient balance card
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Screenshot 3: Send Money / Remittance

Headline

0,5% gebyr

Subtext

Send til 30+ land — billigere enn banken

Screen Reference

`mockups/figma-make-export/src/components/SendMoney.tsx`

Visual Notes

- Show currency conversion (NOK → RSD example)
 - Fee breakdown: "Send 10 000 kr → mottar 117 050 RSD, gebyr 50 kr"
 - Country flags visible
 - Clear, transparent pricing
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Screenshot 4: QR Payment / Scan

Headline

Betal på sekunder

Subtext

Skann QR-kode i butikk — raskere enn kort

Screen Reference

`mockups/figma-make-export/src/components/ScanQR.tsx`

Visual Notes

- Show camera viewfinder with QR overlay
 - Example merchant: "Ahmetov Kebab"
 - Payment flow: scan → amount → confirm
 - Gold accent for QR feature
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Screenshot 5: Transaction History

Headline

Full kontroll

Subtext

Se alle betalinger og overføringer

Screen Reference

`mockups/figma-make-export/src/components/TransactionHistory.tsx`

Visual Notes

- List of transactions with icons
 - Filters: "Alle", "Sendt", "Mottatt", "QR"
 - Date grouping: "I dag", "I går", "Denne uken"
 - Clear amounts with +/- indicators
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Screenshot 6 (Optional): Bank Accounts

Headline

Koble banken din

Subtext

Se saldo fra din bank med Open Banking

Screen Reference

`mockups/figma-make-export/src/components/BankAccounts.tsx`

Visual Notes

- Show linked bank account (DNB example)
 - Balance visible via AISP
 - "Koble til ny bank" CTA
 - Security badge: "Sikret med BankID"
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Screenshot 7 (Optional): Notifications

Headline

Hold deg oppdatert

Subtext

Varsler for hver betaling og overføring

Screen Reference

`mockups/figma-make-export/src/components/Notifications.tsx`

Visual Notes

- Notification list: "Betaling fullført", "Penger mottatt"
 - Timestamps
 - Read/unread states
 - Push notification icon
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Screenshot 8 (Optional): Profile / Settings

Headline

Dine innstillinger

Subtext

Administrer konto, sikkerhet og varsler

Screen Reference

`mockups/figma-make-export/src/components/Profile.tsx`

Visual Notes

- User profile with BankID verification badge
 - Settings sections: "Sikkerhet", "Varsler", "Personvern"
 - Logout option
 - Clean, organized layout
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Screenshot 9 (Optional): Onboarding Step

Headline

Kom i gang

Subtext

3 enkle steg — klar til å sende penger

Screen Reference

`mockups/figma-make-export/src/components/Onboarding.tsx`

Visual Notes

- Onboarding steps: "Last ned → Verifiser → Send"
 - Progress indicator
 - Friendly illustration or icon
 - "Neste" CTA button
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Screenshot 10 (Optional): Merchant Dashboard

Headline

For butikker

Subtext

QR-betalinger med 1% gebyr

Screen Reference

`mockups/figma-make-export/src/components/MerchantDashboard.tsx`

Visual Notes

- Merchant view: "Dagens inntekt", "Antall transaksjoner"
 - QR code display
 - Payout schedule
 - Business-focused design
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Design Guidelines

Typography

- **Headline font:** Fraunces (serif, 700 weight, 32-40px)
- **Subtext font:** DM Sans (sans-serif, 400 weight, 16-18px)
- **Color:** Headlines in dark (#1A1A1A), subtext in muted (#6B7280)

Layout

- Overlay text at top or bottom of screenshot (avoid covering key UI)
- Use subtle gradient or solid background behind text for readability
- Align left or center depending on screen composition
- Keep 24px margin from screen edges

Branding

- Consistent with Drop brand: green (#0B6E35), gold accent (#D4A017)
- Drop logo watermark in corner (small, 48px height)
- Professional but approachable tone

Accessibility

- High contrast between text and background
 - Minimum 14px font size for subtext
 - No more than 2 lines of text per screenshot
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Platform-Specific Considerations

iOS App Store

- **6.7" iPhone Pro Max:** 1290 × 2796 px (primary)
- **5.5" iPhone 8 Plus:** 1242 × 2208 px (fallback)
- Text overlay can be more minimal (iOS users familiar with gestures)
- Show status bar if relevant to UX

Google Play Store

- **Android Phone:** 1080 × 1920 px or higher
 - Text overlay should be more descriptive (diverse Android audience)
 - Consider showing navigation elements for context
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Production Workflow

1. **Export screens from Figma Make:** High-res PNG/JPG (2x or 3x)
 2. **Add text overlays:** Use Figma or Photoshop with Drop brand fonts
 3. **Apply brand elements:** Logo watermark, gradient accents if needed
 4. **Review for consistency:** All screenshots should feel cohesive
 5. **Export final assets:** Correct dimensions per platform requirements
 6. **Test on devices:** Preview how they look in actual store listings
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Norwegian Language Notes

All text is written in natural Norwegian Bokmål:

- **Trygg** = secure, safe
- **Enklere** = simpler, easier
- **Billigere** = cheaper
- **På sekunder** = in seconds
- **Full kontroll** = full control
- **Kom i gang** = get started

Avoid direct translations from English — use idiomatic Norwegian expressions.

Review Checklist

- All 10 screenshots have Norwegian headlines and subtext
 - Text is readable at thumbnail size
 - Headlines are 3-5 words, subtext is 1 line
 - Consistent typography (Fraunces + DM Sans)
 - Drop branding visible but not overwhelming
 - Each screenshot showcases one clear feature
 - No spelling or grammar errors in Norwegian
 - Platform-specific sizes prepared (iOS + Android)
 - Final review by native Norwegian speaker (Alem)
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Revision #5

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