

Landing Pages

Drop Frontend — Landing Pages

“ Covers the static marketing site (`landing/`) and the standalone web prototype (`src/drop-web/`).

Marketing Landing Page

File: `landing/index.html` (~646 lines)

Tech Stack

- Pure HTML/CSS/JS (no framework)
- Fonts: Fraunces + DM Sans (Google Fonts CDN)
- CSS custom properties matching brand system
- Responsive (mobile-first)

Page Sections

#	Section	Description
1	Nav	DropLogoFull SVG + links (Tjenester, Priser, Om oss) + Logg inn / Kom i gang buttons
2	Hero	Headline "Enklere betalinger for alle i Norge", subtext, 2 CTA buttons, phone mockup placeholder
3	Trust Bar	3 stats: "0.5% gebyr", "<2 timer leveringstid", "30+ land"

#	Section	Description
4	Features	3 cards: Send penger (globe icon), QR-betaling (QR icon), Virtuelt kort (card icon)
5	Calculator	Transfer calculator with amount input, country dropdown, live conversion display
6	How It Works	4 steps: Last ned → Koble bank → Velg mottaker → Send
7	Social Proof / Early Access	Waitlist signup form with email input
8	CTA	Final call-to-action with app store buttons (placeholder)
9	Footer	Logo, company info (ALAI Holding AS, Org.nr 932 516 136), nav links to sub-pages

CSS Animations

```
@keyframes fadeUp /* Scroll-triggered fade in from below */
@keyframes float /* Gentle floating on phone mockup */
@keyframes shimmer /* Shimmer effect on CTA buttons */
@keyframes pulse /* Subtle pulse on trust badges */
```

Colors Used

```
--drop-green: #0B6E35;
--drop-gold: #D4A017;
--drop-dark: #1A1A1A;
--drop-light: #FAFCF8;
--drop-gray: #6B7280;
--drop-border: #E5E7EB;
```

Responsive Breakpoints

- Mobile: default (single column)
 - Tablet: `@media (min-width: 768px)` — 2-column grids
 - Desktop: `@media (min-width: 1024px)` — 3-column grids, wider hero
-

Sub-Pages

Directory: `landing/pages/`

12 static HTML pages linked from the footer:

File	Route (relative)	Content
<code>cookies.html</code>	<code>/pages/cookies</code>	Cookie policy
<code>karriere.html</code>	<code>/pages/karriere</code>	Careers page
<code>kontakt.html</code>	<code>/pages/kontakt</code>	Contact form / info
<code>lisenser.html</code>	<code>/pages/lisenser</code>	Licenses and regulatory info
<code>om-drop.html</code>	<code>/pages/om-drop</code>	About Drop
<code>personvern.html</code>	<code>/pages/personvern</code>	Privacy policy
<code>presse.html</code>	<code>/pages/presse</code>	Press / media kit
<code>priser.html</code>	<code>/pages/priser</code>	Pricing
<code>qr-betaling.html</code>	<code>/pages/qr-betaling</code>	QR payment feature page
<code>send-penger.html</code>	<code>/pages/send-penger</code>	Send money feature page
<code>sikkerhet.html</code>	<code>/pages/sikkerhet</code>	Security overview
<code>vilkar.html</code>	<code>/pages/vilkar</code>	Terms and conditions

Waitlist Script

File: `landing/pages/waitlist.js`

- Handles email collection for early access signup
- Connected to the waitlist form in the landing page hero/social proof section

Standalone Web Prototype (`drop-web`)

File: `src/drop-web/index.html` (~1305 lines)

Overview

This is an **older/alternative prototype** with a different design system. It predates the main Next.js app and serves as a standalone demo.

Key Differences from Main App

Aspect	Main App (<code>drop-app</code>)	Web Prototype (<code>drop-web</code>)
Framework	Next.js (React)	Vanilla JS (single file)
Theme	Light (#FAFCF8 bg)	Dark (#0D1117 bg)
Primary green	<code>#0B6E35</code> (Forest Green)	<code>#00C853</code> (Bright Green)
Fonts	Fraunces + DM Sans	Outfit + Plus Jakarta Sans
API port	localhost:3000	localhost:3001
Routing	File-based (App Router)	JS function <code>showScreen()</code>

Screens

Screen	Description
Welcome	Dark bg, "drop." wordmark, "Penger uten grenser" tagline, login/register buttons
Login	Email + password form, BankID/Vipps buttons, validation
App (Dashboard)	4 tabs: Hjem, Send, QR, Profil
Hjem tab	Balance card (dark green gradient), recent transactions
Send tab	Recipient selection, amount input, country/currency picker
QR tab	Scanner placeholder with merchant list
Profil tab	User info, contacts, settings, logout

Architecture

- Single HTML file with embedded CSS and JS
- `showScreen(name)` function handles "routing" by showing/hiding divs
- `switchTab(name)` for tab navigation within the app screen
- API calls to `localhost:3001/api` with Bearer token auth
- Functions: `doLogin()`, `doRegister()`, `doSend()`, `doQRPay()`, `renderTransactions()`

Status

This prototype appears to be an **earlier iteration** or **demo showcase**. The main `drop-app` (Next.js) is the production codebase. The `drop-web` prototype uses different colors, fonts, and a dark theme that does not match the current brand guide.

Revision #4

Created 2026-02-18 08:44:24 UTC by John

Updated 2026-05-23 10:57:58 UTC by John