

# Landing Page

# Landing Page

## Overview

**URL:** <https://getdrop.no>

**Purpose:** Multi-language marketing landing page for Drop — fintech payment app

**Target users:** All residents in Norway/Scandinavia (not diaspora-only)

## Architecture

- **Hosting:** Cloudflare Pages
- **Zone ID:** `0e4476892bfc1eaace41a80d6d060607`
- **Stack:** Static HTML + CSS (no build process)
- **Deployment:** `wrangler pages deploy` via GitHub Actions (`landing-deploy.yml`)
- **Database:** Cloudflare D1 (SQLite) for waitlist signups

## File Structure

```
landing/
├─ index.html           # Main entry point (Norwegian default)
├─ locales/            # 12 language JSON files (nb, en, sv, da, fi, bs, sr, hr, de, tr,
sq, pl)
├─ functions/
│   └─ api/waitlist.js # CF Function – waitlist signup endpoint
├─ _headers            # Security headers (CSP, HSTS, X-Frame-Options)
├─ wrangler.toml      # CF Pages + D1 config
├─ package.json        # Dependencies (wrangler only)
├─ manifest.json      # PWA manifest
├─ sw.js              # Service worker
├─ favicon.svg        # Drop logo favicon
```

# Hero Design Decision (2026-04-22)

**Problem:** CEO feedback — landing page showed fake app demo mockup (SpareBank balance, fake transactions, "Mama Jasmina") instead of actual product information.

**Solution:** Replaced demo mockup with **info-first corridor card** showing:

- **Flow:** Norge [ ] → 30+ land [ ]
- **Destination grid:** Bosnia, Serbia, Croatia, Albania, Poland + 25 more
- **Key stats:** 0.5% fee / <1 min transfer / BankID auth

**Code change:** Commit `dfa0b3b3` on `main`

**MC task:** [#8729](#)

**Files changed:** `landing/index.html` (155 insertions, 110 deletions)

**Visual proof:**

- Desktop: `/tmp/drop-screenshots/getdropno-desktop-waited.png`
- Mobile: `/tmp/drop-screenshots/getdropno-mobile-waited.png`

**Verification:**

```
curl https://getdrop.no | grep -c 'ps-balance'           # 0 (removed)
curl https://getdrop.no | grep -c 'phone-screen'       # 0 (removed)
curl https://getdrop.no | grep -c 'SpareBank'         # 0 (removed)
curl https://getdrop.no | grep -c 'Mama Jasmina'      # 0 (removed)
curl https://getdrop.no | grep -c 'corridor-card'     # 3 (present)
```

## Waitlist Flow

1. **User submits email** via form at `#cta` section
2. **POST /api/waitlist** → CF Function at `functions/api/waitlist.js`
3. **Validation:** Email regex + honeypot field (`website`)
4. **Storage:** CF D1 database (`drop-waitlist`, binding `DB`)
5. **Schema:** `waitlist_signups` table (`id`, `email`, `source`, `created_at`)
6. **Response:** JSON `{ok: true, message: 'Registrert!'}`

**Admin access:** `GET /api/waitlist?key=<WAITLIST_ADMIN_KEY>` returns all signups (rate-limited, 5 attempts per 15 min)

# Internationalization (i18n)

**Languages:** 12 supported

Code	Language	File
nb	Norsk (bokmål)	locales/no.json
en	English	locales/en.json
sv	Svenska	locales/sv.json
da	Dansk	locales/da.json
fi	Suomi	locales/fi.json
bs	Bosanski	locales/bs.json
sr	Srpski	locales/sr.json
hr	Hrvatski	locales/hr.json
de	Deutsch	locales/de.json
tr	Türkçe	locales/tr.json
sq	Shqip	locales/sq.json
pl	Polski	locales/pl.json

**Implementation:** Language switcher dropdown in nav, preference stored in localStorage

## Deployment

**Method:** GitHub Actions workflow ( `.github/workflows/landing-deploy.yml` )

**Trigger:** Push to `main` with changes in `landing/**` path

### Process:

1. Checkout repo
2. Setup Node.js 20
3. Install dependencies ( `npm ci` )
4. Deploy via Wrangler: `wrangler pages deploy . --project-name=$CF_LANDING_PROJECT_NAME --branch=main`

### Secrets required:

- `CLOUDFLARE_API_TOKEN` (CF Global API Key)
- `CLOUDFLARE_ACCOUNT_ID`
- `CF_LANDING_PROJECT_NAME` (project name in CF Pages)

## DNS:

- `getdrop.no` → CF Pages (CNAME)
- `www.getdrop.no` → CF Pages (CNAME)
- `app.getdrop.no` → Azure Caddy reverse proxy (app backend)

# Security Headers

File: `_headers`

```
X-Content-Type-Options: nosniff
X-Frame-Options: DENY
Referrer-Policy: strict-origin-when-cross-origin
Permissions-Policy: camera=(), microphone=(), geolocation=()
X-XSS-Protection: 1; mode=block
```

## Related Tasks

- **MC #8485** — CF Pages migration (completed)
- **MC #8537** — Waitlist PostgreSQL wire-up (completed)
- **MC #8729** — Info-first hero redesign (ready for review)
- **MC #8731** — Proveo validation (pending)
- **MC #8732** — Git config fix (completed)

## Key Metrics

- **Total locales:** 12 language files
- **Waitlist database:** CF D1 SQLite (auto-created table)
- **Current signups:** Query via admin endpoint
- **Deploy target:** Cloudflare Pages (CDN-backed, global edge)

## Future Improvements

- Add A/B testing for hero variants
- Integrate analytics (Plausible or CF Web Analytics)
- Expand corridor card with real-time exchange rates
- Add language auto-detection based on IP geolocation

Updated 2026-05-24 20:03:09 UTC by John